



Date & Time Written Up 10/23/12

KFOR TV

Debit/Credit Memo

(Circle One)

NATIONAL

LOCAL

PRODUCTION/Non Spot

Agency Name

Rollins Communications

Advertiser Name

Lankford R/Congress

AE Name

House

DATE of Invoice

INVOICE #

GROSS Amount \$

150.00

NET Amount \$

127.50

REASON for Adjustment

☐ Wrong Copy ☐ Agency Error ☐ Sales Error ☐ Nat'l Rep Error

☐ Traffic Error ☐ Out of Time Specs ☐ Poor Rotation ☒ Other LUR Violations

COMMENTS

week of 10/16 Ran 3x's Lankford
@ \$1090 and LUR of Gen is
1040 - meeting 10/25-10/26 4a-5a \$50 each

Signed: (AE)

Approved By: (sign & date)

GSM (Required)

Controller (Required)

Jim Boyer (If \geq \$500)

Dale Woods (If \geq \$1,000)